

# HERE'S the POINT!

By SPENCE HELD

From Newport Ave. and Bacon St., it looked like a big bonfire Saturday night.

I hotfooted it to the scene and joined a dinner hour crowd watching firemen extinguish a blazing car in the service station at the northwest corner of Newport and Sunset Cliffs Blvd., just across the street from Ocean Beach Elementary School.

First time I ever saw a car burning in a service station. . . The driver, a soldier stationed at San Francisco, apparently had dropped a lighted match and ignited gas fumes—and set fire to his own car.

What next?

George Champion, new president of Chase Manhattan Bank, the second largest in the U. S. (Bank of America is No. 1), is a former San Diegan.

He played football at San Diego High, State College and Dartmouth back in the 1920's.

Another State star of the 20's, Al Scheving, came down from L. A. the other day for his mother's 93rd birthday celebration. He transferred to USC after a year or two at State and later played in the annual East-West game at S. F.

Incidentally Saturday's East-West clash gave John Brodie of Stanford an opportunity to operate behind a stronger line.

With plenty of protection, his pinpoint passes were a prelude to what probably will be a sensational pro football career.

The West's 7-6 victory provided a cushion for the expected blow Tuesday in the Rose Bowl.

This game ran true to form. And at the end, with Iowa rooters swarming onto the field, the nationwide TV audience was treated to a plug for Bobbi curlers or something while the goal posts presumably were pulled down. . . Back in Iowa that plug was a total loss, I'll bet.

George A. Tasch estimates that 25,000 persons have viewed the Nativity scene at his home, 1540 Chatsworth Blvd., this holiday season.

Speaking of local attractions, where else in the U. S. can you watch whales?

If your Aunt Agatha is here from Truth or Consequences, N. M., or Doubletalk, Del., don't fail to take her out to Cabrillo National Monument for the daily whale watching, courtesy of Don Robinson, curator of whales.

The San Diego Audubon Society took its annual census Saturday and reported 172 species.

Dr. James Crouch, chairman, was quoted as saying that Point Loma hadn't been heard from yet. "We hope they come up with a great horned owl," he said. "We've always had a great horned owl from Point Loma before."

I resent that. Just because a few of us old birds wear horn-rimmed glasses, that's no reason to describe us as great horned owls.

Night owls, maybe, but not great horned.

Me, I stayed home New Year's Eve and read a book ("Run Silent, Run Deep.")

## Local YMCA Bldg. Rehabilitated By PL Rotary Club

The Northwest YMCA is now functioning in its new headquarters at 3905 Lomaland Dr., Point Loma, in a three-story building recently rehabilitated by the Point Loma Rotary Club, William Thien, president.

The club and members contributed money, labor and materials for the project, said Thien, listing these committee assignments for the job:

Building—Frank Wishon, Robert Maw, John Washington, Gus Matchinske and W. H. Hudson.

Decorations—Helge Hultgren, Harry LaDou and Paul Wolcott.

Grounds—Roy Elliott, Fred Akers and Rex Gorton.

Furnishings—Garrick O'Bryan, Herb Boggs, Robert Thompson, Curtis Imlay and "Chuck" Rollins.

Recreation—George Howard, Ray Cavell, Robert Williams, Sam Blasker and Charles Morse.

At a recent meeting of the Rotary Club, appreciation was expressed to the Rotarians by Guilford H. Whitney, president of the Metropolitan YMCA board, and Lyle Hansen, of La Jolla, chairman of the Northwest YMCA board of management.

Howard Christman, Northwest YMCA executive, said that in addition to use as "Y" headquarters, the building will be available to Hi-Y and Junior Hi-Y clubs and for high school co-ed functions.

The world famous Harlem Globetrotters will go through their comedy routines in Bing Crosby Hall at the Southern California Exposition ground, Del Mar, on Wednesday evening, Jan. 30.

# Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway

No. 11—Thirty-seventh Year.

Ocean Beach, San Diego 7, California

Thursday, January 3, 1957

Phones: AC-3-3156 - AC-3-3157

Ten Cents a Copy

TEN PAGES

## City & County Officials To Attend O. B. Chamber Of Commerce Dinner

President Howard A. Pentoney and other new officers and directors of the Ocean Beach Chamber of Commerce will be installed at an informal dinner-dance meeting Saturday, Jan. 12 at 7:30 p.m. at the Kona Kai Club.

They will be installed by Vice-Mayor D. D. Williams, according to Secretary John Pierce. The O. B. Chamber's award for "Citizen of the Year 1956" will be presented by County Supervisor Frank Gibson.

Other guests will include Mayor Charles C. Dail and Councilman Clair W. Burgener.

Carl Reusch, Mission Bay Park director, will speak.

The Mayor's Trophy, won by the O. B. Chamber float for the second time in the recent Toyland Parade, will be presented by Dr. Douglas McElfresh of the North Park Business Club.

Olivia Harris, Miss Ocean Beach, is scheduled to attend.

Dancing will follow the meeting.

Chamber members, wives and guests are invited; tickets at \$4.50 per person may be obtained from Chamber directors or Secretary Pierce, 1835 Bacon St.

## Loman Basketball Team To Play La Jolla Friday

Point Loma High School's varsity basketball team will start its City League schedule against La Jolla Friday night in the local gym.

The game probably will get underway about 8:30 p.m., following the junior varsity contest set for 7 o'clock.

Coach Hil Crosthwaite's varsity is fairly green but shows promise of development. Its record to date is five wins and three losses.

The starting lineup Friday night is expected to include Andy Dunn, 6' 5" center; John Rehelo and Bill Blee, forwards; and Jerry Booth and either Bob Clayton or Gene Fleming, guards.

Booth is the only letterman. The team averages more than six feet in height but is not especially fast; however, the shooting has been good at times.

## Dana Junior High Student Selected To Play Title Role In 'Cinderella'

Richard F. Lustig, president of San Diego Junior Theatre, announced that casting has been completed for "Cinderella," second production of the season, and that a Dana 7th Grader has been selected to play the title role.

Kerry Slattery, daughter of Mr. and Mrs. Thomas G. Slattery of 1627 Catalina Blvd., will play the part of Cinderella.

Others from this area who have featured parts are: Steve Lustig, who will play the prince; Susan Jo Rickel, first sister; Bill Stegeman, footman, and Bonnie Gaye Smith, court dancer.

Cinderella will be staged at

Roosevelt Junior High School Auditorium, Feb. 2, 3, 9 and 10 at 2:30 p.m. On Feb. 12, Lincoln's Birthday (a school holiday), two extra performances are scheduled, at 10:30 a.m. and at 2:30 p.m.

In order to accommodate audiences in a more efficient manner, for the first time Junior Theatre is announcing that all seats will be reserved for all performances. Everyone is urged to make reservations early. Season ticket books, at a reduced rate, for Cinderella and Daniel Boone (to be staged in May) are still available by calling BE-4-1447.

## Cats Disappear, Resident Reports

Editor: After two of our cats disappeared, I checked with our neighbors in the vicinity of Hill St. and Piedmont Dr., and discovered that at least seven others had disappeared over a period of months.

All these cats and kittens were children's pets, well cared-for, and most of them altered or neutered. They were not allowed to run wild.

Our mother cat disappeared about a month ago. Then our only kitten suddenly vanished Saturday night, Dec. 22.

Early Monday morning I located the kitten at the City Pound. . . They told me that they do not go around town picking up cats, so obviously someone has been doing this in the neighborhood.

The Pound says that cats brought there over the weekend are "put to sleep" by about 10 a.m. Monday.

I want to warn people whose cats disappear, that they had better get to the Pound as soon as possible.

MRS. BARBARA BOYNTON,  
Point Loma

## Rev. Bob Richards Will Address Point Loma High Students Tuesday

The Rev. Bob Richards, world champion pole vaulter and gold medal repeater in the recent Olympics at Melbourne, will make three speaking appearances in San Diego on Tuesday, Jan. 8.

Lyle Hansen, of La Jolla, chairman of the board of management of the Northwest YMCA, announced yesterday.

The Northwest YMCA is bringing Rev. Richards here to speak before the student body at Point

Loma High School at 8:30 a.m. Tuesday and before the Mission Bay High School student body at 9:40 a.m.

At Point Loma the assembly will be under auspices of the Pointer and Point Loma Hi-Y Clubs. The newly formed Hi-Y Club of Mission Bay high will sponsor Richards' address at that school.

Richards also will speak at San Diego High School, under the auspices of the student body.



NEW RESIDENTS—Charles E. de Ruyter and his sons and daughter left Indonesia in 1951 and have been residing in Holland. They arrived here Saturday under sponsorship of the Westminster Presbyterian Church, Point

Loma. Left to right are Mr. de Ruyter, Ramon Benjamin, 8; Irma Inge, 19, and Norman Siegwald de Ruyter, 17. They will move from a local motel into an apartment this week.—Rex & Ann Langdon photo.

## League Of Women Voters To Meet

Initiating a three-part study of the administration of the State Department of Education, next week's meetings of the League of Women Voters will cover the structure, function and services of county school districts.

Point Loma's day unit meets Tuesday, Jan. 8 at 9:30 a.m. in the home of Mrs. A. N. Entering-

er, 3040 Browning. Mrs. W. R. Hoblitzell, discussion leader, will be aided by Mrs. Paul Farrar, resource.

Point Loma's evening unit meets at 7:30 p.m., Wednesday, Jan. 9 at the Council of Churches Building, 3901 Lomaland Dr.

Mrs. A. D. Davis and Mrs. David Cherry will be discussion leaders; Mrs. Jack Paden and Mrs. Charles Webster will handle resource material.

## Pt. Loma Assembly Meeting Set Today

"An American in Turkey" will be the subject of a talk by Mrs. Thelma Kirinich at a meeting of the Point Loma Assembly today (Thursday) at 1:30 p.m. at the clubhouse, 3035 Talbot St.

Mrs. Kirinich spent three years recently in Turkey with her husband who was a military mission aide. She will tell of the life and customs of the Turkish people.

Mrs. A. O. Campbell is program

chairman. Mrs. E. F. Lindstrom and Mrs. R. B. Reis will receive at the door. Mrs. Kenneth Wycoff will lead the pledge of allegiance. Mrs. E. A. Carter, Jr., will give the thought for the day. Mrs. Paul Scates, tea chairman, will be assisted by Mes. Gail D. Edwards, John Dickinson, Charles J. Hassel, George Elder, Richard W. Miller, A. P. Lyons, James Wade and B. B. Taylor.

## Bishop Bloy To Confirm At Trinity Church

The ancient apostolic rite of confirmation will be administered Sunday afternoon at 4 o'clock by the Rt. Rev. Francis Eric Bloy, at Trinity Episcopal Church, Ocean Beach.

The Rev. John R. Nicholson, vicar of Trinity Church, will present the class for confirmation at a service of Evensong. A reception for Bishop Bloy and the confirmands will be held in Wallace Hall following the service.

Other services scheduled for Sunday, January 6, the Feast of the Epiphany, are Holy Eucharist at 7:30 a.m., Family Eucharist and Church School at 9:00 a.m., and Holy Eucharist with sermon by Father Nicholson at 11 a.m.

The regular mid-week celebration of Holy Eucharist will be held Wednesday at 9:30 a.m.

## Ocean Beach PTA To See 'The Face Of Lincoln' Tues.

"The Face of Lincoln" is the title of the film to be featured at a meeting of the Ocean Beach PTA on Tuesday, Jan. 8 at 7:30 p.m.

Drr. Clayton Gjerde, professor of education at State College, will introduce the film, which was an Academy Award winner two years ago.

In addition, the Dana Junior High School Orchestra under the direction of Edward Janowsky, will perform.

Fourth grade parents will be hosts for the evening. Child care is provided and refreshments served.



LOCAL MUSICIANS—The Peninsula area will be represented by this quintet when the Youth Symphony gives a concert Jan. 15. Left to right are Tom Lilley, 18; Dwight Wahlberg, 11; Bruce Darracq, Phil Bartel and Donna Petersen, all 14.

## Youth Symphony Will Open Season With Concert At Hoover January 15

San Diego Youth Symphony, composed of young musicians from many communities, opens its 12th season on Jan. 15 with a concert at Hoover High School Auditorium at 8:15 p.m. under sponsorship of the San Diego Park and Recreation Department.

Walter Peterson will conduct the 64-member orchestra in a varied program ranging from Mozart and von Weber to such modern composers as Aaron Copland and Richard Rodgers. The

## Naomi J. Fuller Completes 'Basic'

(AHTNC)—Pvt. Naomi J. Fuller, 19, daughter of Mrs. Winona Odetta Fuller, 2240 Hancock St., recently completed eight weeks of basic training at the Women's Army Corps Center, Fort McClellan, Ala.

Private Fuller, who entered the Army last October, is scheduled for reassignment at Fort Slocum, N. Y. She is a 1956 graduate of Point Loma High School.



INSTALLATION—Sandra Dilno, center, will be installed as honored queen by Bethel 158, Job's Daughters, Jan. 12. The others are Frances Hardie, left, senior princess, and Evelyn Chapman, junior princess.

## Job's Daughters Set Installation January 12 At PL Masonic Temple

Sandra Dilno will be installed as honored queen of Bethel 158,

International Order of Job's Daughters at their 21st installation Saturday, Jan. 12, at 7:30 p.m., at the Point Loma Masonic Temple.

Sandra is the daughter of Mr. and Mrs. D. L. Dilno, 4064 Riviera Dr., Pacific Beach. She succeeds Mary Webster as queen.

Other elected officers to be installed include: Frances Hardie, senior princess; Evelyn Chapman, junior princess; Nancy

Widders, guide; and Jennifer De Rocco, marshal.

Appointed officers include Pat-sy Turner, chaplain; Carol Boland, treasurer; Melanie Early, recorder; Nita Cutchin, musician; Demaris Howe, librarian; Evelyn Hardie, senior custodian; Pamela Carr, junior custodian, and Linda Jones, inner guard.

Also, Joan Bloom, outer guard; and Susan Howe, Sandra Burney, Julie Pollok, Pamela Peterson, and Judy Mackenzie, messengers. A reception will follow the installation. The public is invited.

## SLOGAN CONTEST

Mrs. W. L. Klawe, of 2036 Cable St., was last week's winner in the Peninsula News Booster Slogan Contest. Turn to Page 8 for her winning slogan and details of the weekly contest.

## BRIDGE SCORES

Community Center bridge scores for Dec. 26 were as follows: Emma Hegerle, John Christy; 2nd, tie—Julie Reese, Roy Sites; Birnie Andrews, Julia Schroeffer; 3rd, Josephine Carpenter, Marge Sites.



Before you purchase or have a television set serviced, write to your Better Business Bureau, Spreckels Bldg., San Diego, for a free copy of the leaflet, "Facts About TV."

TRY IT—YOU WILL  
LIKE IT  
**MADELINE'S**  
DINING ROOM  
AT THE MARLIN INN

### Point Loma OES To Meet Monday

Point Loma Chapter No. 490, Order of Eastern Star will meet Monday, Jan. 7 at 8 p.m. in the Masonic Temple, 1711 Sunset Cliffs Blvd., for stated meeting and balloting.

Ruby Bolander, worthy matron, and Edward Hardie, worthy patron, will preside in the East.

Mrs. Katherine Shaw will be after-Chapter chairman for a gala New Year's party.

### Whale Migration Seen By Anglers

Rocky ledges nine miles southwest of Point Loma proved the hot spot for bottom fishing this week as catches hit the highest mark in recent years and gave no signs of tapering off.

For example, anglers reeled up almost 1500 big red cod and other big rock fish last Saturday and repeated with a similar take on Sunday. Earlier in the week, catches hit consistently around the 1000 fish mark to make it the best seven-day take in history.

Among the larger fish taken were a 22-2 cow cod bagged by J. D. Wallace of San Diego, a 21-6 ling by Julia Thompson of San Diego, a 21-0 ling by Bill Hayes of Alhambra, a 20-4 ling by H. McKittick of Imperial, and an

18-0 cow cod by B. W. Larsen, Pasadena.

Anglers also got a grandstand view of the annual whale migration to the southern lagoons, as the route of travel was only a short distance off the best fishing grounds. At the same time, boats of the H. & M. Sportfishers and the Point Loma Sportfishing Association began taking passengers out to view the big mammals at close range, leaving the Municipal Sportfishing Pier three times daily, 10 a.m., 12:30, and 3 p.m.

Ocean Beach-Point Loma area anglers who were among the high hook artists of the week were: F. P. Higgins, W. E. Hughes, Roy Branca, Robert Williamson and G. W. Hall.

### Ocean Beach First Baptist Church

SUNSET CLIFFS & SANTA MONICA AVE.  
REVEREND ALLEN NEWMAN, MINISTER

9:45 a. m. — Bible School.  
8:30 and 11 a. m. — Morning Worship.  
6:30 p. m. — Training Union.  
7:30 p. m. — Evening Worship.  
Prayer and Bible Study Wednesday, 7:30 p. m.

### OUR MENU IS A GUIDE TO SUPERB AUTHENTIC MEXICAN DISHES

Served in the True Atmosphere  
of Old Mexico

SPECIAL LUNCHES  
SERVED DAILY  
**CONSUELO'S**

In the  
LA PLAZA SHOPPING CENTER

11-8 DAILY - 12 to 9 SUNDAY - CLOSED TUESDAY

1852 BACON ST. AC-3-9512 OCEAN BEACH



### Junior College Registration Now Under Way

Registration of new students who plan to attend San Diego Junior College and Vocational School during the spring semester beginning Jan. 28 is now under way. Principal Walter L. Thacher announced this week.

Registrations are being handled in the student personnel office of the new administration building at 1425 Russ Blvd., across the street from Russ auditorium. Office hours are from 9 a.m. to 2:30 p.m. and 5 to 9 p.m., Monday through Friday.

Thatcher said all new junior college students with arts and science, business, or technical majors who are planning to attend either day or night classes should contact the school immediately.

Similarly all new vocational certificate students interested in business education and trade education, including trade preparatory, trade institute, and apprentice programs, also should contact the school immediately.

All junior college and vocational certificate enrollments must be completed by Jan. 25 in order for students to enter classes for the new semester, Thatcher said.

### Local Girl's Poem Gets Recognition

Original poems written by seven pupils in San Diego City Schools, including Claudia Stalder, of 2322 Evergreen St., a pupil at Loma Portal School, have been reprinted in the November issue of Elementary English.

This is a professional magazine published by the National Council of Teachers of English.

The poems were printed originally in the 1956 edition of "Creative Writing," a publication issued annually by the city schools. The Creative Writing Committee of the schools is headed by Mrs. Helen S. Clarke, Adams School principal, and Mary Jane McIntyre, principal of Silver Gate School.

GLADYS BOWEN  
Dance Studios  
Private and Class  
Ballroom Dancing  
2195 Chatsworth  
Boulevard  
Phone AC-24400



### YOUR MONEY

BACK IF YOU ARE NOT  
COMPLETELY SATISFIED  
WITH ANY PURCHASE  
OR REPAIR SERVICE.

CREDIT  
JEWELERS  
4822 NEWPORT AVENUE  
AC-3-1840 Ocean Beach

### Legion Auxiliary

Auxiliary to Post 433, American Legion, will hold a unit meeting today (Thursday), Jan. 3 at 8 p.m. in the Moose Hall, 5019 Newport Ave. It will be a business and social meeting. Veteran personnel are welcome.

WE SPECIALIZE IN CAREFUL LUBRICATION

**Myers & Stuart Mobile Service**  
INDEPENDENT DEALERS

— We Give S & H Green Stamps —

Newport at Cable

Telephone AC-3-7008

FOR THURS., FRIDAY AND SAT. **JR MARKET** 5004 NEWPORT AVE. OCEAN BEACH OPEN WEEK DAYS 9 TO 8 — CLOSED SUNDAY

McLeans Breaded  
**Fishsticks**  
8-oz. pkg. **35c**

FRESH  
**Ground Beef**  
lb. **29c**

Armour's Star Sliced  
**Bacon**  
lb. **57c**

Morrell  
**Franks**  
lb. **39c**

**Pork & Beans** **20c**  
Van Camps, No. 2 1/2 can

**EGGS** **45c**  
Med. AA doz.

**Wesson Oil** **63c**  
Quart

**SNOWDRIFT** **89c**  
3 lb. can

**Plumrose Hams** **205**  
Danish 2 lbs. each

**PRESERVES** **99c**  
Strawberry 4-lb. jar

**CRACKERS** **33c**  
Graham, N.B.C. 1 lb.

**Peanut Butter** **39c**  
Skippy 13-oz.

**TUNA** **2 for 35c**  
Van Camps, Grated, 6-oz. can

**Mayonnaise** **59c**  
Borden qt.

**CHEER** **67c**  
Giant Size

**Marc's**  
4919 NEWPORT AVE.  
OCEAN BEACH, CALIFORNIA

### JANUARY CLEARANCE!

OPEN FRI. NITES TIL 9 P.M.

### Complete Stock Men's Suits

Reg.	SALE
\$77.50	All Wools \$57.97
69.50	All Wools 50.45
67.50	All Wools 47.97
65.00	All Wools 45.97
62.50	All Wools 44.92
59.95 - 57.50	All Wools 43.67
54.95	All Wools 39.95
39.50	Summerweight 32.87

Alteration Charge During Sale

### Men's Sports Coats

Reg.	SALE
\$49.50	All Wools \$40.67
47.50	All Wools 39.53
42.50	All Wools 33.47
39.50	All Wools 31.47
37.50	All Wools 28.97
35.00	All Wools 24.99
25.00	Linens 14.95

Alteration Charge During Sale

### Men's Slacks

Reg.	SALE	2 PAIR
\$27.50	\$21.95	\$43.00
24.95	19.88	38.00
22.50	18.49	36.00
21.50	17.45	34.00
20.95	17.45	34.00
19.95	17.45	34.00
17.95	12.93	25.00
14.95	11.89	23.00
13.95	10.89	21.00
11.95	7.95	15.00

Alteration Charge During Sale.

### Complete Dress Shirt Stock

Nationally Advertised Brand.  
We can't mention name.

Reg.	SALE	3 FOR
\$3.95	\$3.69	\$10.77
4.50	4.09	11.86
5.00	4.49	13.00

WHITES and COLORS  
French and Barrel Cuffs

### Neckwear

Reg.	SALE
\$1.00	84c
1.50	99c
2.50	1.93
3.50	2.79
1.95 Bolos	1.49
2.50 Bolos	1.69

### MEN'S Underwear

Nationally Advertised

Reg.	SALE
\$1.00 Broadcloth	86c
1.50 Broadcloth	1.26
1.50 Briefs	1.33
1.00 Tee Shirts	86c
1.25 Tee Shirts	1.13
1.50 Tee Shirts	1.33
2.50 Nylon Vests	2.24
2.50 Nylon Briefs	2.24
3.50 Nylon Tee Shirts	3.09

### Men's P.J.'s

PLEETWAYS

\$3.95 Broadcloth	\$3.33
5.00 Broadcloth	3.99
4.45 Flannels	3.39
5.00 Flannels	3.79
5.45 Flannels	3.99
5.45 Broadcloth	4.45

Longs and Regulars

### EDGERTON & NUNN BUSH

#### Shoes

LESS

**\$2.00**

PER PAIR

### U. S. RUBBER

#### Keds

Reg. \$6.45

NOW

**\$5.93**

### YEARLY SPECIAL

#### Sport Shirts

VALUES TO \$7.95

NOW

**\$2.99**

3 for 8.67

### MEN'S Hosiery

\$1.00 Stretchies

5 PAIR \$1.99

\$1.00 Cottons 69c pr.

3 PAIR \$2.75

\$1.25 & 1.50 Wools 99c

3 PAIR \$2.75

\$1.95 & 2.50 Wools \$5.12

3 PAIR

### TURTLE NECK

#### Tee Shirts

LONG SLEEVE

REG. \$1.95

**99c**

EACH

### One Lot of

#### Robes

VALUES TO \$19.95

**\$9.95**

### County-wide service

Conveniently located in the heart of  
Ocean Beach business district

Stockholders and accounts located  
throughout San Diego

Loans made anywhere in San Diego  
metropolitan area

Save by mail; we furnish postage  
both ways

Prompt, realistic appraisals  
and loan commitments

Qualified escrow service

Customer collection service

### Save with your friends

#### Officers

Clair W. Burgener, President

M. B. Hargis, Executive Vice-President  
and Manager

Keith Carlin, Vice-President

Harold J. La Dou, Secretary-Treasurer

#### Directors

Vernon M. Brown

Dr. Orlan K. Bullard

Clair W. Burgener

Louis E. DeFalco

James Edgar Hervey

Harold J. La Dou

Fred S. Leeds

Edwin A. Mueller

Edward P. Silva

### Hours:

MONDAY THRU THURSDAY

9:00 AM to 4:00 PM

FRIDAYS

9:00 AM to 5:00 PM

CLOSED SATURDAY

### Highest interest rate

with insured safety

3 1/2% interest current rate,

paid semi-annually

Every account insured

to \$10,000.00

Funds received by January

10th earn income for you

from January 1st.



Save with your friends at **CABRILLO SAVINGS**  
AND LOAN ASSOCIATION

NEWPORT AVENUE AT BACON STREET, OCEAN BEACH • TELEPHONE Academy 2-1101

OPEN AN ACCOUNT BY MAIL—Your nearest  
mail box is our teller's window. Fill in information at right and mail with your check.  
We'll send your CHARTER ACCOUNT receipt by return mail.

CABRILLO SAVINGS AND LOAN ASSOCIATION

Post Office Box 7337, San Diego 7, California

I want to be a CHARTER ACCOUNT investor. Enclosed is my check for \$\_\_\_\_\_ to get my account started. Please open my account in the following name and send me receipt and savings account book.

NAME (PLEASE PRINT) \_\_\_\_\_

ADDRESS \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

TELEPHONE \_\_\_\_\_

ZONE \_\_\_\_\_



# ELM'S CLEARANCE

## STORE-WIDE

**Don't Miss Our January Clearance!!  
Prices Slashed In Most Departments!!**

### Men's Suits

Quality clothing . . . beautiful fabrics in the latest models.

Flannels, gabardines and sharkskins in a variety of shades and styles that will insure a truly pleasant choice. Excellent sizes.

**SALE PRICE 34.98 AND UP**

No Charge For Alterations.



### Men's Sport Coats



A fine selection of latest models and many smart fabrics and colors.

**SALE PRICE 19.98 AND UP**

### Men's Slacks

A large selection of Gabardines, Flannels, and Sharkskins. Slacks usually priced 9.95 to 19.50.

**7.98 to 14.98**

No charge for cuffing.

### Men's Sport Shirts

A huge selection!!! Flannels, Wools, Corduroys, and many beautiful washable fabrics. Hundreds of Shirts on sale!!!

**2.29 to 6.98**

### Men's Sweaters

Out they go! A large selection of smart colors in famous brands.

**4.98 to 7.98**

### Men's Jackets

Suedes, Gabardines, Corduroys, Leather Sleeve Jackets! Outstanding Savings!

**4.98 and up**

### Men's Pajamas

Priced to Clear. SAVE NOW!

**2.29 and 2.98**

### Men's Hats

A Large Selection. Reduced Sharply.

**3.49 and up**

### Boy's Suits

Priced to Clear. Smart styles in flannel.

**24.98**

### BOY'S Sport Coats

Smart Colors and Fabrics.

**9.98 and up**

### Boy's Slacks

Choice of many Smart Slacks.

**2.98 and up**

### Boy's Sport Shirts

Our entire stock Reduced.

**1.29 and up**

### WOMEN'S Dress Shoes

Many beautiful styles in the famous brands featured by Elm's. Sharply Reduced to Clear.

**5.98 to 7.98**



### Women's Play Shoes

Slashed in price!!! Many hundreds of pairs to choose from.

Sale Price . . .

**1.98 to 5.98**



### Children's Shoes

Save NOW!! Oxfords, Straps and Pumps. Dress and school styles. A Huge Selection.



**2.49 to 5.49**

### Women's Handbags

Our entire stock on sale for this special event . . . Suedes, Leathers and Patents.

**1.98 and up**

### Men's Shoes

Dress and Casual Styles. All from our regular stock of famous makes.



**5.98 to 15.80**

### Boy's Shoes

School and Dress Styles. SAVE NOW!



**5.98 and up**

**NOW OPEN SUNDAYS 10 a.m. to 6 p.m. --- Daily 8 a.m. to 7 p.m.  
Friday & Saturday, 8 a.m. to 8 p.m.**



## RANCHO MARKET BASKETS

**WE GIVE ACTION STAMPS!**

4967 NEWPORT AVE.

OCEAN BEACH

SPECIAL REPEAT OFFER

### TABLE-TESTED FROZEN FOODS



- CUT CORN
- GREEN PEAS
- BROCCOLI
- PEAS AND CARROTS
- MIXED VEGETABLES
- CUT GREEN BEANS

**2 for 27¢**

**DOZEN . . 1.59  
CASE . . 3.09**

**COFFEE** R. M. B. . . . . **79c** lb.

**PET RITZ PIES** Cherry, Peach, Boysenberry . . . . . **39c** each

**Lamb Shoulder ROAST . lb. 33c**  
Full Trimmed

Baking, Stewing, Barbecueing  
**LAMB BREAST . lb. 10¢**

**CAULIFLOWER** Snow White Heads . . . . . **7 1/2c** lb.



U. S. NO. 1  
WHITE ROSE  
**POTATOES**  
**10 lbs. 35c**

RED DELICIOUS  
**APPLES**  
**2 lbs. 25c**



**ALSO ON SALE: Men's, Women's and Children's House Slippers!  
Many other items from various departments Reduced to Clear!**

4985 Newport Ave.

**ELM'S**  
Since 1936

OCEAN BEACH

OCEANSIDE

CARLSBAD

CHULA VISTA



## Italian Food At Its Finest . . .

- TEMPTING PIZZA
- SPAGHETTI
- STEAKS
- CHICKEN
- VARIETY OF SOUTHERN ITALIAN DISHES

DINING ROOM  
Open Daily 11:30 a.m.  
COCKTAIL LOUNGE  
Open Daily 6:30 a.m. to 2 a.m.

BANQUET ROOM  
Call AC-3-3313 for  
Reservations

**VILLANO'S  
PIZZA  
PALACE**

1956 Bacon Street at Santa Monica Ocean Beach



## Great January

# CLEARANCE

CURTAINS

— and —

DRAPERIES

From 25 to 50% OFF

**JONIAUX**

CURTAINS—DRAPERIES

1851 BACON

OCEAN BEACH

AC-3-5465



## AD LIBS

By ADALINE DUDLEY  
AC-2-5709

## PHONE CONVERSATION

Time: Friday, Dec. 28  
Place: At home

"Is this Adaline Dudley?"  
"Yes it is," I answered.  
"Do you have a teenager?"  
"Yes, we do. Why?"

"Well, several mothers are here at my house discussing the item you wrote in your column this week. We resent the remark you made about teenagers," she said.

"Who's speaking, please?"  
"This is Mrs. Jones of Ocean Beach."

"Just what did you resent, Mrs. Jones?"

"I have two teenagers. Now I'm afraid they'll hesitate entering a store on Newport for fear of being criticized."

"My comment," I answered, "referred to the girls and boys who congregate on the sidewalks outside of beer parlors and eating places, especially during week-

ends, holidays and vacations. Some of the merchants are unhappy about it. Shoppers don't like it, and classmates of this group are disgusted. The boys and girls need a place of their own and organized fun activities."

"Mrs. Dudley, did you know that eight Ocean Beach families recently moved away because of the teenage situation?"

"No, I didn't."  
"There's nothing for teenagers to do in Ocean Beach," she said.

"What about the Community Center?" I asked.

"Their dances are set up for junior high age—there's nothing for the senior high group."

"Mrs. Jones, have you talked with Jack Dawson, the director of the Center? I know he would cooperate 100 percent with you and the other parents and the teenagers themselves."

"No, I haven't talked with Mr. Dawson, but several of us mothers have given chaperoned parties for the older group. They don't enjoy the Center dances because the younger children are included."

"That's only natural," I agreed.

"Now, tell me what I can do to help you with this problem."

"I'll contact you when I return from my New Year's trip," she answered.

(Reprint of item mentioned above: "THEY'RE TALKING ABOUT: The increasing number of teenagers who loiter along Newport Ave., obstructing sidewalk traffic, talking loudly and lewdly.")

(Your reporter welcomes any letters of suggestion or comment from adults or teenagers. These are good kids. This is our problem. What can WE do to solve it?)

## NEW YEAR'S TIP

It's easier to make high resolves than it is to change ourselves and our ways of thinking.

## HEARD AND LIKED

Every man is better, more capable, more creative than he knows. Take inventory of yourself—then do something about it.

Classified ads—they satisfy!

## PENINSULA PERSONALITIES

Justice won out, one might say, in the case of Mr. and Mrs. Raymond Justice, of Columbus, Ohio. They moved here several months ago, rented a house in the 3800 block of Bernice St., and just recently got a chance to buy it. They felt fortunate because they didn't have to move. There are three little Justices, Jeff, 5; Robin, 4 and Carolyn, 1. Mr. Justice is a research engineer for an aircraft company here.

Navy Chief and Mrs. A. A. Castro moved from 5060 Cape May Ave. to their own home in the 4000 block of Tenneyson St.

It took four years and most of his spare time, but City Fireman John R. Kelly has something to show for it: a brand new home in the 4400 block of Orchard Ave. He and Mrs. Kelly formerly lived at 4754 Cape May Ave. They have three children, Jan, 6; Ronnie, 3 and Sherry, 2.

Laurie Lane Monroe had a new home to come to when she made her debut Nov. 28. She is the new baby of Mr. and Mrs. Gary Monroe, who have bought a home in the 4100 block of Tenneyson St. Mr. Monroe is an engineer for an aircraft company. They lived in Vista before moving to San Diego.

Mr. and Mrs. Harry Garber, of Sutherlin, Ore., moved to San Diego in search of a milder climate. They have bought a home in the 4100 block of Udal. Their son, Stanley, recently came from St. Paul. Both men are employed at a local aircraft company.

Former residents, Mrs. Ruth M. Anderson and her children, have returned to Ocean Beach from Palm Springs. They have bought a home in the 4600 block of Muir Ave. They lived on Naragansett Ave. 6 years ago. Mrs. Anderson has two sons, Rick and Michael.

Mr. and Mrs. D. E. Patterson, of Temple City, Calif., have returned to San Diego and are making their home in the 2100 block of Catalina Blvd. Mr. Patterson is with a mortgage and loan company. Mrs. Patterson taught school in Pacific Beach in 1953-54.

Mr. and Mrs. C. E. Pierce, of Barstow, Calif., are at home now in the 1500 block of Ebers St. They have a son, Dennis, 6 months.

## SIXTH CHURCH of CHRIST, SCIENTIST

2340 Chatsworth Blvd. San Diego, Calif.  
Sunday Services 11:00 a.m.  
Monday Noon 9:30 & 11 a.m.  
Wednesday 8 p.m.  
Reading Room 12 noon to 4:30 except Sundays and Holidays.  
You are welcome at the services and to use the reading room.

## YOUR MONEY

BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.

**CREDIT JEWELERS**  
4822 NEWPORT AVENUE  
AC-3-7840 Ocean Beach

## It's Your Business

By Cecil Candler

President, San Diego

## BETTER BUSINESS BUREAU

The San Diego Better Business Bureau has joined forces with other Bureaus throughout the country to fight false comparative price advertising.

In fact, the abuse is so flagrant that some of the leading retailers in America already have decided to eliminate all comparative price advertising.

Complaints on fictitious comparative price claims were more numerous in recent months, the National Better Business Bureau reports, than any other type of abuse advertising has received.

How does this affect the consumer?

The wary shopper sees a \$15.95 blanket advertised for \$8.95. He buys it, for who in these days can avoid an outright bargain?

What the consumer probably doesn't know is that the national distributor of the blanket actually furnished jobbers with price tickets quoting the higher price—or any other figure desired by the retailer—as the "regular" price. Such fictitious regular prices are then used to convince the buying public that the blanket was a buy at \$8.95! In some cases, the bargain price exceeds the actual value of the product if purchased elsewhere.

"Pre-ticketing" is the practice of intentionally marking up the price of an item so the buyer will feel he is really getting a bargain when the price is cut. Some manufacturers actually take space in magazines of wide circulation for the sole purpose of establishing a "nationally-advertised" price for a product at a rate much higher than it was ever intended to sell.

Some manufacturers in other fields have also used similar tactics, particularly in the home appliance field.

Continued use of fictitious comparative prices is a downright disgrace and seriously threatens public confidence in all advertising. It is entirely possible, of course, for honest merchants to use comparative prices to reduce inventories and offer real and legitimate savings to their customers.

Your local Bureau is anxious to stamp out bad business practices, and its more than 1,600 members who belong to and support it are pledged to help you avoid the unscrupulous. You can do your part by refusing to patronize unethical operators and report all unfair practices.

Visit your San Diego Better Business Bureau in the Spreckels Building next time you are downtown. Pertinent literature is available free or at nominal cost, designed to protect you and the family paycheck.

OCEAN BEACH POST 433  
THE AMERICAN LEGION  
Moose Hall, 5019 Newport  
2nd & 4th Thursdays, 8 p.m.  
All Veterans Invited

## Liquor Sale!

Vodkoff Vodka (4.00 Value) 2.98 fifth  
Blue Line Gin (4.00 Value) 2.98 fifth  
Kentucky Bourbon—7 yr. old 86.8 Pr. \$6 Val. 3.79 fifth  
100 proof Govt. Bond (6.00 Value) 3.99 fifth  
Imported Scotch (6.25 Value) 4.89 fifth  
Chilled Champagne or Sparkling Burgundy (4.00 Value) 1.99 fifth  
BOTTLE BARN AC-2-0023  
2810 Lytton Street

## JO'S FLOWER SHOP

4728 VOLTAIRE Phone AC-3-3306 Day or Night  
CITY WIDE FREE DELIVERY SERVICE  
S & B GREEN STAMPS  
Phone and Charge It. EDITH BARRON

## JANUARY YARDAGE CLEARANCE

CORDUROY, Plain and Print.....98c yd.

SEARSUCKER

PERCALES, reg. 49c.....3 yds. \$1.00

WOOL SKIRT LENGTHS, Reg. 2.29...\$1.79 each

100% WOOL YARDAGE, Reg. 2.98 to 3.98

Full bolts 54 to 60 in.....\$2.29 yd.

METALLIC COTTONS  
No-iron. Reg 98cNOVELTY RAYONS  
42 in. wideTAFFETA  
42 in. wideINDIAN HEAD  
36 in. wide

2yds.

\$1.00

## 100% WOOL JERSEY

Reg. 2.98 yd.

Closing out regular stock.

Now \$1.98 yd.

Assorted Cottons

Reg. up to 98c yd.

29c yd.

## OCEAN BEACH YARDAGE

1912 Cable - Just Off Newport - AC-2-2433

Biggest Clearance Sale  
In OUR HISTORY!

# Bailey's WESTERN AUTO

## Storewide Reductions

## 10% TO 50% OFF

TOYS - SPORTING GOODS - APPLIANCES

1956 Models Reduced to Cost or BELOW COST!

- ☆ Up to 40% off on all Toys in stock.
- ☆ Up to 50% off on all Christmas Decorations and Supplies.
- ☆ Up to 35% off on all Sporting Goods.
- ☆ Up to 35% off on all Fishing Tackle.
- ☆ Big Reductions on Television Sets.
- ☆ Terrific Reductions on Refrigerators.
- ☆ Hundreds of amazing bargains in other lines.
- ☆ Many Bargains in Used Appliances.

EASY CREDIT TERMS! WE GIVE ACTION STAMPS!

**5010 NEWPORT Ave.**  
**OCEAN BEACH** OPEN FRIDAY NIGHTS  
PHONE AC-3-8180



## The Greatest Sale In Ocean Beach!

NOW GOING ON!

Open Friday Eves. 'Til 9

## Men's SUITS

Regularly 49.50

NOW  
**\$28<sup>88</sup>**

Many other Prices and Styles!

No Charge for Alterations

500

Men's  
Sport  
Shirts

3.88

1000 MEN'S  
TIESReg. 1.50  
88c

300 PAIR

GABARDINES, FLANNELS  
SHARKSKINS

All Sizes!

All Colors!

Regularly to 21.50 pr.

NOW  
**12<sup>88</sup>** pr. **2 PAIR \$25.00**

Men's STRETCH HOSE

Reg. 1.00 pr., NOW 66c

MANY OTHER ITEMS AND PRICES  
TO SELECT FROM!

ART'S Store For Men

4920 NEWPORT AVENUE

OCEAN BEACH

AC-3-8408



## Dentists Volunteer 3,428 Hours Of Dental Service During 1956

Ninety-nine local dentists volunteered 3,428 hours of dental work during 1956 and treated 6,580 patients at local agencies, according to Dr. Ernest L. Casares, president of the San Diego County Dental Society.

In an annual report Dr. Casares said yesterday the volunteer work of the local dentists totaled 10,112 fillings; 2,562 extractions; 2,576 treatments.

The greatest amount of volunteer dental work was done at the San Diego Children's Dental Health Center, 833 Twelfth Ave., Dr. Casares said. Twenty-two dentists gave 2,354 hours at the center to give a total of 4,726 youngsters 1,000 treatments, 7,064 fillings and perform 1,020 extractions.

Volunteer work by 29 dentists at the San Diego County General Hospital totaled 502 hours with 745 patients seen; 1,092 treatments given; 2,025 fillings done and 1,231 teeth extracted.

At Guadalupe Clinic 38 dentists gave 332 hours, saw 500 patients and gave 84 treatments, 892 fillings and 154 extractions.

A total of 609 patients at Vauclain received 400 treatments from 10 volunteer dentists, received 131 fillings and had 157 teeth extracted.

## Tips on Touring

By Carol Lane  
Women's Travel Authority  
Vacation in Mexico

If you're planning a winter vacation trip to Mexico, include your automobile in your plans. It's the perfect way to see this fascinating land. Before driving off:

1. Get a Mexican tourist card. You can get one from a Mexican Tourist Bureau (located in most large cities). They're \$3.00 per person.

2. Take along a proof of citizenship. Your birth certificate will do.

3. Obtain a smallpox certificate from your doctor.

4. Make sure you have evidence of car ownership. If you're borrowing a car, get an affidavit from the owner stating that you have his permission to take the car into Mexico.

5. Check your car insurance to see if it covers Mexican travel. If it does not, you can buy such insurance at the Mexican border.

Once in Mexico, you might find these tips useful:

If you drive far from the larger cities, always carry an extra supply of gasoline.

Keep a raincoat and top coat handy. Sudden, brief storms are common, and nights can get delightfully cool.

Don't worry about getting lost. The majority of Mexican highways are well marked, in Spanish of course. (The Shell Touring Service offers free booklets and maps to help overcome the language barrier and to answer many other travel questions.)

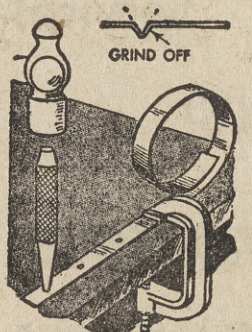
For the best sightseeing in large cities, park your car and hire an official Mexican guide with a limousine. You'll see more, learn more, and relax more.

Buen Viaje!

## Handy Jim's FIX-UP TIPS For the Home

### How to Punch Holes In Steel Spring

HOLES may be punched rather easily in spring steel without annealing by following the procedure outlined by Popular Mechanics.



Technique. Center-punch the spring just hard enough to cause a bump at the point where the hole is wanted. Then grind off the protrusion. The operation must be repeated until the hole is the diameter desired. The method may be used on metal up to about 1/16" thick. Be careful, the magazine points out, not to strike the punch too hard. That might cause the steel to break or crack.

## YOUR MONEY

BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.

CREDIT JEWELERS  
4822 NEWPORT AVENUE  
AC-9-1840 Ocean Beach

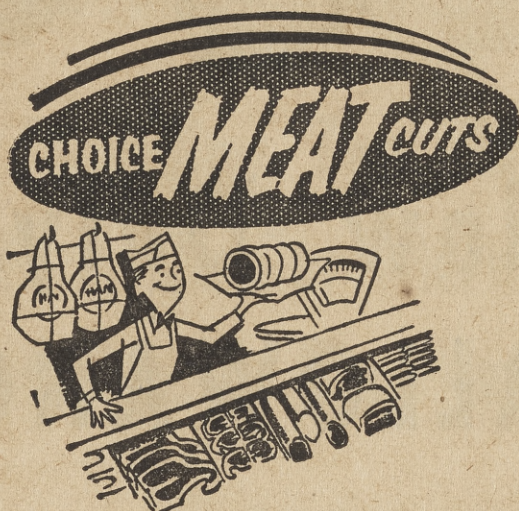
## FERGUSON'S "Superette"

3430 Midway Drive

# Discover Double Savings!

Save 2 Ways

- ① LOW, LOW PRICES
  - PLUS
  - ② S.N. GREEN STAMPS
- at No Extra Cost



Ferguson's Supreme  
U.S.D.A. Choice  
MEATS

**CHUCK ROAST**

Pound ..... 33¢

**7 BONE ROAST**

Pound ..... 39¢

BONELESS  
**CROSS RIB ROAST**

Lean Flavorful ..... lb. 63¢

**SLICED BACON**

Morrell's Pride ..... lb. 63¢

**Macaroni & Cheese Dinner** 2 for 45¢  
Morton's .....

**BANANAS** 2 lbs. 25¢  
Delicious Golden Ripe .....

**HEAD LETTUCE** 7¢  
Crisp Solid ..... each

**VIKING COFFEE** 63¢  
Grind Your Own ..... lb.

**CATSUP** 2 for 25¢  
Sunny Hill ..... 12-oz. bottle

Once-in-a-lifetime  
opportunity!

Fine Semi-China  
Vitreous

START  
SAVING  
NOW!



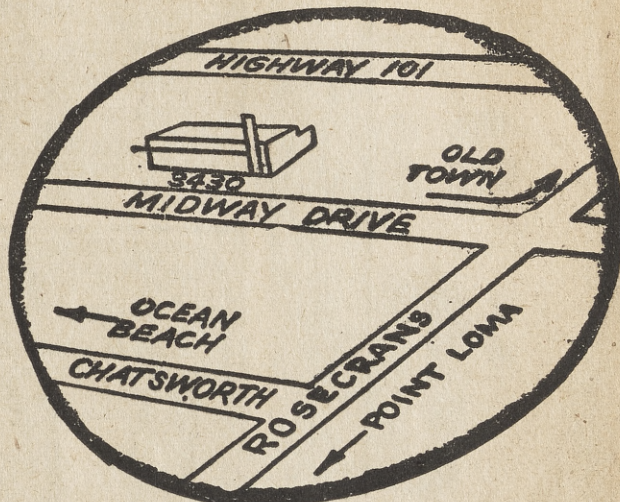
1 King-size Dinner Plate  
1 Salad Plate  
1 Dessert Dish  
1 Cup 1 Saucer

THIS 5-PIECE  
PLACE SETTING... 1.98

WITH 5.00 IN CASH REGISTER RECEIPTS

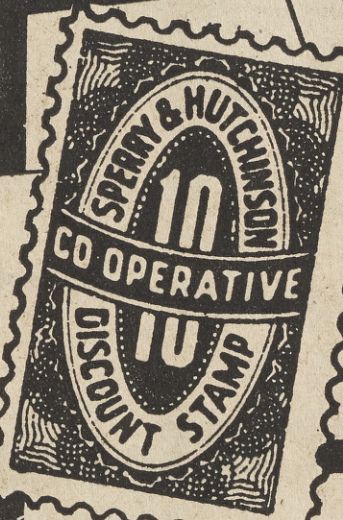
THESE  
PRICES  
EFFECTIVE  
THURSDAY,  
FRIDAY,  
SATURDAY  
MIDWAY  
SUPERETTE  
ONLY

HOW  
TO GET  
THERE



3430  
Midway  
Drive

WE  
GIVE



"S.N."  
GREEN STAMPS

SINCE 1938 . . . SERVING YOU THE FINEST FOODS



**YOU** *Get the BEST DEAL WHEN YOU TRADE AT* **DAWSON'S**

# SAVE \$160

Regular 519.95 Value... Now Only 359.95  
Less GIANT TRADE ALLOWANCE!

## Self-Defrosting 2-Door!

### The new Westinghouse



**FROST-FREE**

Self-Defrosting Giant 73-lb. Freezer!

Self-Defrosting 9.4 cu. ft. Refrigerator!

**This Low Price 359.95**

INCLUDES EVERYTHING...

Delivery! Installation! Service!

**NO EXTRA CHARGES!**

**WATCH WESTINGHOUSE**

WHERE BIG THINGS ARE HAPPENING FOR YOU!

WATCH DAWSON'S FOR THE  
BIGGEST TRADES IN SAN DIEGO!

**4940 NEWPORT AVE.**

**DAWSON'S**  
TELEVISION AND APPLIANCES

**OCEAN BEACH**

OPEN FRIDAY EVENINGS UNTIL 9 — Telephone AC-3-1614



## MORLIN'S TOT SHOP

SURPRISE

Savings!

CLOSING OUT  
OUR ENTIRE STOCK!

After 11 years in the Infant's and Children's Wear Business in Ocean Beach, we are closing out our entire stock of Nationally Advertised and Name Brands of TOYS, BABY FURNITURE, SHOES and WEARING APPAREL at cost and ½ price.

Everything Must Go Including The Fixtures!  
This Is Our Regular First Quality Merchandise  
No Shipped In Special Priced Merchandise!

## ALL TOYS ½ PRICE

## DOLLS

Reg. \$10.95 . now \$5.48  
Many other prices and types

Complete Stock of  
Educational Toys

Some at \$3.00, now \$1.50  
Many other prices

## Stuffed Toys

Reg. \$5.95 . now \$2.98

All Furniture - Accessories  
½ PRICE

STROLLERS, \$24.95.....Now \$12.48  
CAR SEATS, \$4.95.....Now \$2.48  
PLAYPEN PADS, \$3.95.....Now \$1.98

## All Shoes and Slippers

## Cost and ½ Price

SLIPPERS, Reg. \$3.25.....Now \$1.95  
SHOES, Reg. \$8.45.....Now \$5.00  
Reg. \$6.95.....Now \$4.15

## Infants Clothing Needs

## At Cost

Gauze Diapers, Reg. \$3.75..now \$2.82  
Shirts, Reg. 65c.....Now 39c  
Gowns, Reg. \$1.59.....Now 94c

## Infants &amp; Toddlers Dresses

Reg. \$3.95 . now \$2.50

## Girls Sweaters

Infants to size 14 to go at cost.

Reg. \$3.95 . now \$2.50

## Girls Coats

Infants to size 14, cost to ½ price

Reg. \$19.95 . now \$12.75

SALE  
NOW  
GOING  
ON!



ALL  
SALES  
FINAL!



NO  
EXCHANGES  
OR  
REFUNDS!



STORE  
WILL BE  
OPEN  
FROM  
9 TO 5:30  
EACH DAY  
EXCEPT SUNDAY



OPEN  
FRI. EVES.

UNTIL  
9 P.M.

## Boys Suits

Toddler's to Size 12—Cost to ½ price.

Reg. \$12.95 . now \$3.48

## BOYS

## Corduroy Pants

Toddler's size to size 12 to go at cost.

Reg. \$2.98 . now \$1.88

Nationally Advertised Brand

Zipper Front

## Corduroys

Toddler's to size 8 to go at cost.

Reg. \$2.98 . now \$1.88

Nationally Advertised Brand of

## Jeans

Boy's and Girl's—all sizes to go at cost

Reg. \$2.98 . now \$1.88

Our Regular

## Mercerized Sox

Boy's and Girl's  
Reg. 65c to 39c

Now 4 pair \$1.00

## Stretch Sox

Boy's and Girl's  
Reg. 79c

Now 3 pair \$1.25

Infant's

## Stretch Sox

Reg. 69c

Now 3 pair \$1.20

- ALL PURSES
- ALL JEWELRY
- ALL BABY BOOKS
- ALL GIRL'S HATS

½ PRICE

## MORLIN'S TOT SHOP

1918 CABLE STREET

OCEAN BEACH



SAFEWAY

"Last year really convinced me  
that for 1957 — "Safeway's your  
best place to save."

"I made a record of my savings last year  
gained through shopping regularly at Safe-  
way, and found I'd save enough to help  
ease the burden of holiday shopping and  
festivities. My total weekly food bill was  
lower and Safeway's fine quality meats and  
produce gave me more for my money. I'm  
convinced that for 1957 Safeway's my best  
place to save!"

## CHUCK ROAST

SHORT RIBS  
Extra lean, tender  
Beef short ribs, lb. 25¢  
BOILING BEEF  
Extra lean beef, excellent  
for soups  
and stews ..... lb. 15¢

Safeway Chuck Roast, guaranteed juicy and  
fork-tender, has the rich flavor you get only in  
top grades of U.S. Government Graded Beef.  
And each roast is trimmed of excess bone and  
fat by Safeway's own expert meat cutters—  
tender and juicy as only Safeway Chuck Roast  
can be. A real treat.

(SEVEN BONE ..... lb. 37¢)

Ground Shoulder ..... Freshly Ground ..... lb. 49¢  
USDA Choice Beef.....lb.

Boneless Stew Meat ..... Lean chunks of ..... lb. 59¢  
USDA CHOICE Beef.....lb.

Corned Beef ..... USDA ..... 49¢  
CHOICE Beef Brisket  
Sealed in cry-o-vac.....lb.

Ground Beef ..... 33¢  
Blue Label Economy  
Beef, vacuum sealed.....lb.

Pork Liver ..... 25¢  
Economical sliced  
Pork Liver .....lb.

Roll Sausage ..... 39¢  
Brookfield  
Brand ..... 1-lb. roll

## Savings Everyday

Cherub Milk ..... Evaporated ..... tall ..... 13¢  
2 baby cans 13c

Cane Sugar ..... Candi-Cane ..... 5-lb. ..... 52¢  
10-lb. bag \$1.04.....bag

Shortening ..... Royal Satin ..... 3-lb. ..... 92¢  
6-lb. can \$1.88.....can

Enriched Flour ..... Harvest ..... 10-lb. ..... 98¢  
8-lb. bag 51c

Margarine ..... Sunnybank ..... 1-lb. ..... 27¢  
Sunnybank ..... pkg.

## Dairy Products

Homogenized Milk ..... Lucerne ..... ½-gal. 45c. qt. 21½¢

Concentrated Milk ..... Lucerne.....qt. 54¢  
Makes 3 qts. fresh whole milk

Fresh Butter ..... Dairy Glen ..... 1-lb. ..... 71¢  
First quality

Sour Cream ..... Lucerne ..... ½-pt. ..... 27¢  
Pint 51c

## Extra Special Savings

Hunts Peaches ..... Halves or Sliced ..... No. 2½ ..... 26¢  
Cling Peaches.....can

V-8 Cocktail ..... Vegetable ..... 46-oz. ..... 35¢  
Juice.....

Libby's Hash ..... Corned Beef ..... 16-oz. ..... 29¢  
Hash.....can

Tillamook Cheese ..... Cut and ..... 65¢  
Cello Wrapped.....lb.

Bisquick ..... Betty Crocker's ..... 20-oz. ..... 26¢  
40-oz. pkg. 45c.....pkg.

Seedless Raisins ..... Cello Bag ..... 2-lb. ..... 37¢  
4-lb. bag 75c.....bag

Showboat Rice ..... Patna ..... 1-lb. ..... 19¢  
Long Grain.....bag  
3-lb. bag 37c

Peach Pineapple ..... Imperial ..... 2-lb. ..... 49¢  
Preserves.....jar

## FOR PRODUCE SAVINGS, SHOP SAFEWAY



## ORANGES

FANCY, TOP GRADE,  
JUMBO SIZE NAVELS

You'll want plenty of these juicy Navel  
Oranges on hand for slicing in salads,  
and all kinds of fresh eating. Delic-  
iously sweet—and loaded with juicy  
Bonus quality—produce special.

(35-lb. BOX—\$3.25)

10¢  
1b. 29¢

TOP GRADE  
CARROTS ..... 5¢  
Compare  
our quality ..... lb.

APPLES ..... 5¢  
Small size Boness  
Excellent moun-  
tain grown fruit  
(38-lb. BOX \$1.98)

Crisp Turnips ..... Coachella Valley ..... 10¢  
New crop ..... lb.

Golden Bananas ..... Premium quality Cen-  
tral American fruit lb. 14¢

Large Cucumbers ..... Selected Large ..... 19¢  
Size, fancy grade.....2 for

Hawaiian Papayas ..... Selected ..... 29¢  
fruit.....  
10-lb. flat \$2.75.....lb.

Peas and Carrots ..... Bel-air Frozen ..... 2 ..... 29¢  
10-oz. pkgs.

Bel-air Waffles ..... Frozen, pop ..... 2 ..... 29¢  
into toaster.....pkgs.

Lemonade ..... Bel-air frozen ..... 2 ..... 25¢  
12-oz. can 25c.....cans

Grape Juice ..... Bel-air ..... 6-oz. ..... 19¢  
Frozen ..... can

Orange Juice ..... Bel-air frozen ..... 6-oz. ..... 18¢  
12-oz. cans 35c.....can

Coconut Square Layer Cake ..... Curtsy ..... 49¢  
Cake.....20-oz.

These prices effective in all Safeway Stores in San Diego County,  
Thursday, Jan. 3 thru Saturday, Jan. 5. Limit rights reserved.

SAFEWAY

## Dry Beans

Pinto Beans ..... Sunny Hill ..... 1-lb. ..... 14¢  
2-lb. pkg. 28c.....pkg.

Pink Beans ..... Sunny Hill ..... 2-lb. ..... 29¢  
1-lb. pkg. 15c.....pkg.

Large Whites ..... Sunny Hill ..... 2-lb. ..... 27¢  
1-lb. pkg. 14c.....pkg.

## Syad-S-Gib

is coming to  
your local Safeway  
Jan. 7th thru 19th  
Watch for Them



### Coordinating Council To Gather Books For New Branch Library

The Peninsula Coordinating Council will meet at 7:30 P.M. January 7, in the Little Theatre at Dana Junior High School to organize a campaign to collect

used books for the new branch library to be built at the corner of Udal and Poinsettia Sts.

The money for the building has been allocated but at present there are no funds for books or staff.

School, church and community service groups are urged to send a representative to this meeting

Beach Area's Only 100% Locally Owned Theatre

# STRAND

4950 Newport — Ocean Beach — AC-2-9150

TODAY THRU SATURDAY

DEBORAH KERR - JOHN KERR in

"TEA AND SYMPATHY"

— also —

RICHARD EGAN - DOROTHY MALONE in

"TENSION AT TABLE ROCK"

SUNDAY — MONDAY — TUESDAY

GARY COOPER - RUTH ROMAN in

"DALLAS"

— also —

GARY COOPER - MARI ALDON in

"DISTANT DRUMS"

JUNIOR MATINEE SATURDAY 1 P. M.

"YUKON VENGEANCE"

— and —

"TENSION AT TABLE ROCK"

— plus —

4 - CARTOONS - 4

## WHO'S NEW ON POINT LOMA

The Alex DeBakcsy home on Point Loma Ave. was recently sold to Mr. and Mrs. F. T. Foster, 1180 Barcelona St. They have two children, Suzanne, 4 and Christopher, 2. Mr. Foster is in public relations for San Diego City Schools.

Navy Chief and Mrs. E. A. Dunlap have just returned from a 4-year tour of duty in the Hawaiian Islands. They have lived in San Diego off and on for years,

and now have bought a home in the 4000 block of Bernice Dr. Chief Dunlap recently completed 30 years in the Navy and has enlisted.

From Los Angeles come Mr. and Mrs. Harry Newland, who have taken a home in the 4500 block of Granger St. Mr. Newland is co-owner of a soft water service here. He recently went to Chicago on business.

## Deadline Jan. 14 For Queen Entries

Entries are now being accepted for the San Diego Junior Chamber of Commerce's Yellowtail Derby Queen contest, it was announced by contest chairman, Doug Evans.

Applicants must be between the ages of 18 and 25, single, and should fill out an official entry blank available at the Junior Chamber office, 947 Columbia. Deadline for entries has been set for noon on Jan. 14, Evans said.

Contestants will be judged on their appearance in bathing suits by a group of Jaycee Yellowtail

Derby committee members for the elimination contest on Jan. 15. The final selection will be made at the Town and Country Hotel, Jan. 23, and will be judged by prominent San Diegans.

The Yellowtail Derby Queen will be pictured in the official brochure which receives nationwide distribution, and will be the official hostess of all derby activities. The 1957 Yellowtail Derby will open Saturday, March 30, and extend into September.

## Family Reunion In Ocean Beach

A family reunion, the first in 18 years, marked the silver wedding anniversary Christmas Eve of Mr. and Mrs. Ray M. Morse, former Ocean Beach residents who now live in La Mesa.

Hosting the party were Mr. and Mrs. Knute Myhrvold, of 2246 Seaside St. Mrs. Myhrvold and Mrs. Morse are sisters.

Others of the family include Mrs. Robert Ernst, of 4835 Banning St.; Mrs. Jess Richmond, of Oakland; Mrs. E. L. Springfield,

of Warwick, Va. (both formerly of Ocean Beach); Mrs. Robert E. Elliott and Robert Ray Beckman, of Portland, Ore.

The six sisters and one brother with their families stayed over Christmas and were guests of the Myhrvolds.

More than one million persons visit the Southern California Exposition & County Fair grounds at Del Mar annually, Manager Paul T. Mannen reports. Chief attractions are the Exposition, thoroughbred racing, a Convair picnic, Sheriff's rodeo, Harlem Globetrotters and club dances.



HUR MISHNER  
Office AC-3-8123 Home  
2090 Sunset Cliffs Blvd.

## In response to your many requests . .

THE BETTINA MANGO ACCORDION STUDIO IS  
HAPPY TO ANNOUNCE THE ADDITION OF

Semi-private instruction

SPECIAL INTRODUCTORY TRIAL COURSE



Includes

- ☆ 10 one-hour lessons.
- ☆ Accordion for home use.
- ☆ Music.

ALL  
FOR

\$16<sup>00</sup>

ENROLLMENT NOW OPEN

BETTINA MANGO  
Accordion Studios

1861 Bacon  
Ocean Beach

AC-2-9484  
AC-2-6004  
AC-2-5511

### Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of the Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right. (Line does not necessarily have to rhyme.)
3. Write your line along the same theme as the words compiled. Bring or mail to the Peninsula News office.
4. The Peninsula News will have your entry impartially judged and awarded a Credit Certificate worth \$12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 5 p.m. Mondays. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

## Booster Slogan Contest

# \$312.00

IN MERCHANDISE AND SERVICE

WITH THE SPONSORING ADVERTISER OF YOUR CHOICE

### "ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word — combine them and you have our slogan for this week — Write a brief paraphrase along the same theme as the slogan — it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best, Get Shopping Done with Time to Rest."

Copyright 1956 W. J. Rankin

Print or Plainly Write the Hidden "BOOSTER SLOGAN" Here:

Write Your Line Here

Name..... Phone.....

Address..... Occupation.....

Bring or mail this coupon or duplicate on plain paper or post card to the Peninsula News, 1920 Bacon Street, San Diego 7, California. A \$12.00 certificate will be awarded best judged entry.

LAST WEEK'S WINNER:

MRS. W. L. KLAWE  
2036 Cable St.

This shopping near home is really grand. You avoid troublesome traveling for that famous brand.

## SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers whose ad is found listed on this page.

### USE THIS RELIABLE DIRECTORY AND PATR ONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

#### AUTO UPHOLSTERY

##### OCEAN BEACH AUTO TRIM SHOP

SEAT COVERS \$13.95 up Ins.  
AUTO TOPS, \$29.95 Ins.  
TRANSPARENT COVERS,  
\$19.95 up.  
4842 Newport AC-3-9797

#### BAKERIES

##### NEWPORT PASTRY SHOP

SATURDAY'S SPECIALS  
BANANA NUT CAKE  
OLD FASHIONED LEMON  
CAKE  
4953 Newport AC-3-3556

#### BEAUTY SALONS

##### the COIF

Remember to put your best beauty forward with your hair cut styled just-for-you!  
1424 Sunset Cliffs AC-3-5523

#### ELIZABETH'S HAIR STYLING

"A TOUCH OF GENIUS"  
ELIZABETH  
EUNICE  
ELOISE  
4030 Wabaska Dr. (off Voltaire)  
New Phone No. AC-2-7781

#### homey

#### JOSEPH'S HAIR STYLING

HAIR CUTTING  
PERMANENT WAVING  
TINTING  
"Individual Hair Designing"  
1176 Rosecrans (Point Loma)  
AC-3-1801

#### PAULINE'S BEAUTY SALON

HAIR STYLING  
PERMANENT WAVING  
TINTING  
PERSONALIZED HAIRCUTS  
Special on all Permanents  
Mondays and Tuesdays.  
5005 Niagara AC-2-8687

#### CAFE

##### friendly

#### LOMA RESTAURANT

Popular Downtown Ocean  
Beach Eating Place  
SPECIALIZING IN SPENCER  
& SIZZLING STEAKS  
Merchants Lunch — Dinners  
4853 Newport AC-2-2548  
(Next to post office)

#### MARTHA'S CAFE AND FOUNTAIN

"DELICIOUS HOME  
COOKED MEALS"  
Luncheon and dinners—Home  
Made Pies — Carnation Hand  
Packed Ice Cream.  
2218 Cable

#### NINA'S CAFE

"JUST GOOD HOME  
COOKED FOOD"  
Open 5 A.M., Close 7 P.M.  
Closed Sundays  
4855 Voltaire AC-3-1385

#### CHILDREN'S WEAR

MARY MONROE  
Specialty Shop for  
Boys and Girls Wear  
ORLON SWEATERS  
Cardigans & Pullovers  
Sizes 3-14 — \$2.99 to \$5.99  
4996 Newport AC-2-7110

#### TOTS AND TEENS

FINE QUALITY CLOTHING  
Infants thru Sub-teens  
Boys — Girls  
4683 Pt. Loma Ave. AC-2-5009

#### CLEANERS

OCEAN BEACH CLEANERS  
Pressing while you wait.  
4 Hour SPECIAL SERVICE  
4852 Voltaire St. AC-3-1573

#### COCKTAIL LOUNGE

##### PACIFIC SHORES

THE PENINSULA'S FINEST  
COCKTAIL LOUNGE with the  
pleasant atmosphere you can  
enjoy. Hors D'Oeuvres Served  
4 to 6 p.m.  
4927 Newport AC-3-7549

#### CURTAINS & DRAPERIES

##### JONIAUX CURTAINS

READY MADE  
CURTAINS — BEDSPREADS  
RODS — DRAPERIES  
SHADES — VENETIAN  
BLINDS — ACCESSORIES  
CUSTOM MADE DRAPERIES  
and SLIP COVERS  
1851 Bacon AC-3-5465

#### ELECTRIC CONTRACTOR

##### SCOTCH ELECTRIC

MAINTENANCE — REPAIR  
CONTRACTING  
"Serving the Peninsula Area"  
3020 Midway Dr. AC-3-8101

#### C. O. CARL AND SONS

WIRING — FIXTURES  
REPAIRING  
Quality work Our Specialty  
32 years servicing the Penin-  
sula area.  
2223 Bacon AC-3-1919

#### neighborhood

##### FURNITURE NEW & USED

#### BACON STREET FURNITURE

Complete Selection  
of new & used  
Furniture, Television,  
Appliances, Lamps  
—Upholstering—  
1884 Bacon AC-3-5071

#### GARAGES & SERVICE STATIONS

##### BOECHE'S SERVICE

MOTOR OVERHAUL  
Brakes Relined — Welding  
Hydraulic a Specialty  
MOBILE SERVICE  
4605 Voltaire AC-3-1447

#### H. E. MOORE

Complete Car Servicing  
Serving Pt. Loma Area since  
1928. "We are as near as your  
phone"  
S & H GREEN STAMPS  
2918 Lytto. (Loma Portal)  
AC-3-5331

#### GIFTS — UNIQUE IMPORTS

##### VERN'S IMPORTS

SURPRISE GIFTSWARES  
Specializing in  
Native Hand-Carved Imports  
and Bandito!  
1862 Bacon AC-2-4125  
(La Plaza Shopping Center)

#### HARDWARE

##### SCHOEN'S HARDWARE

HOUSEWARES — GIFTS  
TOYS  
4827 Newport AC-2-8091

#### OCEAN BEACH PAINT & HARDWARE

"The Old Fashioned  
Hardware Store"  
Free Delivery  
1926 Bacon AC-3-3083

#### ICE CREAM

##### KORNER MALT

OUR OWN ICE CREAM  
Hand Packed — Ready Packed  
HOME MADE  
PIES AND CAKES  
4902 Newport AC-3-5291

#### INSURANCE

##### Jos. L. RICHARDSON Co.

Complete INSURANCE Service  
1859 Cable AC-3-3679

#### convenient

##### LADIES' READY-TO-WEAR

#### MODE O'DAY

Dresses, Lingerie,  
Blouses, Hosiery  
4971 Newport AC-2-4363

#### LAUNDRY & DRY CLEANING

##### PACIFIC SERVICES

LAUNDRY & DRY CLEANING  
4-Hr. Service  
Expert Alterations  
Quality Shoe Repair  
1910 Rosecrans AC-2-6060  
(Near Gate 6 NTC)

#### MARKETS

##### PESKIN'S SUPERETTE MARKET

Your Friendly Neighborhood  
Grocer  
COMPLETE  
MARKET SERVICE  
Finest Quality Meats, Lowest  
Prices Frozen Foods House-  
hold Necessities Magazines  
4705 Pt. Loma Ave. Corner Ebers

#### MEN'S STORE

ART'S STORE FOR MEN  
Visit our Newly Enlarged Store  
Complete lines of Quality Men's  
Wear. OUR PRICES WILL  
PLEASE.  
4920 Newport AC-3-8408

#### MOVING & STORAGE

##### B & K TRANSFER & STORAGE

Local and Long Distant Moving  
STORAGE PACKING  
SHIPPING CRATING  
"Fast Careful Service For  
Those Who Care"  
1930 Bacon AC-3-9008  
Phone Anytime

#### NURSERY

##### BLUE PACIFIC NURSERY

Serving the entire Beach Area.  
Garden Tools Shrubs  
Shrubs Fertilizer Insecticides  
Licensed Landscaping Services  
We Give Action Stamps.  
Free Delivery  
4850 Newport AC-2-1151

#### PLUMBING

##### DAY AND NIGHT PLUMBERS

PLUMBING HEATING  
REPAIRS DISPOSALS  
AUTOMATIC WATER  
HEATERS  
3006 Barnet (Loma Portal)  
AC-3-8198

#### DUDLEY PLUMBING & HARDWARE

24-HR. PLUMBING REPAIR  
SERVICE  
Boysen Color Paints  
Do It Yourself Headquarters  
Or we will do it for you.  
5029 Newport AC-3-3154

#### MICHAEL DE STOUT

REPAIRS AND REMODELING  
Serving Pt. Loma, Loma Portal,  
Ocean Beach  
Residential Commercial  
Industrial  
Free Estimates  
2801 Carleton St. (Pt. Loma)  
AC-3-1657

#### RESTAURANTS

##### VILLANO'S PIZZA PALACE

and COCKTAIL LOUNGE  
"The Original from Naples, Italy"  
Pizza Ravioli Spaghetti Steaks  
Catering to Parties in our  
Banquet Room.  
FOOD TO GO!  
1956 Bacon St. Phone AC-3-3313

#### WILEY'S

GOOD FOOD  
DRAUGHT BEER  
5023 Newport Ave. AC-3-9371

#### SELF SERVICE LAUNDRY

##### OCEAN BEACH LAUDROMAT

Let us Wash those  
• SHAG RUGS  
• PILLOWS  
• COMFORTS  
We give Faded Spreads and  
Rugs a New Look with Coldye.  
1877 Cable St. AC-3-1165  
Across from Safeway

#### OCEAN BEACH SELF SERVICE

CAREFUL DRY CLEANING  
& FINISH LAUNDRY  
Expert Dyeing of  
Coldye Basic Shades  
Rugs Washed, Dried and Dyed  
Any Size.  
1859 Abbott AC-3-0681

#### SEWING CENTER

##### BROTHER'S

REPAIRS SALES RENTALS  
All Machines  
Budget Terms — Budget Prices!  
New Machines as low as \$9.95  
Free Home Demonstration!  
1911 Cable St. AC-3-5253

#### SHOE REPAIR

##### WOOD'S SHOE SERVICE

Invisible Soling  
Orthopedic Work Our Specialty  
We Give Action Stamps  
4979 Newport AC-2-0165

#### TELEVISION & APPLIANCES

##### BAY TV

SALES SERVICE RENTALS  
5 Tube Packard Bell Radio  
Ebony, \$12.95. Open Evenings.  
4824 Newport AC-2-8447

#### TELEVISION SALES & SERVICE

##### BOB HORN TELEVISION

Now at our attractive new  
location  
SEE THE HOFFMAN  
PORTABLE \$129.95  
Pt. Loma's Largest and most  
complete Sales and Service.  
1865 Sunset Cliffs Blvd. AC-3-7139

#### TELEVISION SERVICE

##### ACADEMY TV

Open 12 to 9 p.m. daily.  
SERVICE FOR ALL MAKES  
TELEVISION HOME & AUTO  
RADIO. No extra charge for  
evening or Sunday service.  
4145 Voltaire AC-3-6046

#### AMERICAN TEL-E-RAY LABS

CONVENIENT DOWNTOWN  
OCEAN BEACH REPAIR SER-  
VICE PROMPT DEPEND-  
ABLE SERVICE — ALL MAKES  
1859 Bacon AC-3-9951

#### VARIETY STORE

##### HOMER'S VARIETY

Parking in rear of store  
SELF SERVICE  
Use back door until 5:30 p.m.  
4871 Newport

#### shop

##### B & G WELDING WORKS

PORTABLE SERVICE & SHOP  
AUTOMOTIVE & GENERAL  
4286 Midway Drive AC-3-1649  
1/4 mile north Midway Drive Inn

#### WATER SOFTENERS

##### BRUNER WATER SOFTENERS

Complete Line  
Priced from \$109.00  
Manuals to fully automatic.  
Engineering that's years ahead.  
DUDLEY'S PLUMBING &  
HARDWARE  
5029 Newport AC-3-7468



## New Roses For 1957 Feature Variety Of Colors, Shades And Plant Types

To the Rose fancier, the each year's selection of roses is awaited with the same breathless anticipation as are the new styles in gowns by fashion designers and women everywhere. And, certainly, this year, there will be no disappointments in the new varieties.

Of course, the big news is the All America Rose Award winner. This year, the first is White Bouquet, a pale cream to snowy white Floribunda, which grows a compact plant one and a half to two feet in height with large garden-like flowers. Still too new to be found in many nurseries, White Bouquet will be available in most nurseries which specialize in roses.

A second new Floribunda, Moonlight, has much the same coloring as White Bouquet, pale gold to white. Moonlight was also considered but did not win the All America selection. It also, is still too new to be readily available anywhere but in nurseries which specialize in roses.

Also among this year's new roses which offers a wide variety of rose types and blossom colors is a new climbing rose in the All America Award class. It is Golden Shower which blooms profusely, in clear, golden yellow blooms from spring to late fall. A versatile selection for any California gardener, Golden Showers can be grown as self-supporting pillar rose, a cascading shrub or as a climber.

New also in a selection of roses which should leave no California Gardener unsatisfied in his search for a new rose to plant is an established All America Rose Selection of several years ago. It is Chrysler Imperial

available now for the first time in climbing rose form.

Reputed to surpass even the famed Paul Scarlet in this class for color and beauty, the Chrysler Imperial is as the aforementioned Golden Showers available almost everywhere.

Also a climber and new on the Rose horizon is Spectacular, a rose that bears scarlet buds that open to double blooms of orange-red. This color is new in climbers, says the California Association of Nurserymen and because it is new, will add brilliance to garden walls and fences. Ask for this a t your nursery for it is still too new to be widely available.

In the Hybrid tea group, Lady Elgin is new. Growing on a four to five foot plant, Lady Elgin bears flowers of a burnt orange color and performs well throughout the state. Another new hybrid tea is Living, a beautiful Rose, orange-red in color which grows to four feet in height.

The clear pink flowers of Linda Porter will be seen for the first time on the West Coast this season. This hybrid tea bears flowers of pink delicately shaded in apricot with an over-all satiny effect.

Deep, dark and with a rich, spicy fragrance, Midnight, another new hybrid Tea for 1957, has slender buds and blooms of dark red. Its plant is tall and the foliage quite mildew-resistant.

The new Roses for 1957 include a large selection of colors, shades and plant types and the nurseryman is well stocked with many of them. He has many of the established varieties too as well as the supplies and equipment needed for correct Rose culture.

## Paper Distributor Announces New Executive Staff

The creation of a new executive staff at the San Francisco headquarters of Blake, Moffitt & Towne, large West Coast paper distributing organization, has just been announced by Arthur W. Towne, president.

To head up this staff which will function directly under him, three experienced top executives were selected from within the organization: Rolland R. White, who advances from general sales manager to the position of vice-president in charge of sales, with supervision over both wrapping and printing paper sales; L. A. Dellwig, who moves up from personnel manager to vice president in charge of operations, responsible for office, warehousing and delivery activities; and L. L. Liston, secretary-treasurer, who has been designated financial officer in the new plan.

Appointments to important staff positions under this three-man team are expected to be made known soon, according to the company announcement.

Whiteman, occupying his new post of vice-president in charge of sales, began his career with Blake, Moffitt & Towne in the San Diego division some years ago.

Lynn C. Oviatt, who is BM&T division manager in this area, termed the move "a major step in a forward-looking program aimed to meet the enlarged needs of paper users in this fastest growing region of the nation."

## Romantic Comedy To Open Tuesday At Globe Theatre

The most celebrated comedy success from the pen of the English theatre's current favorite dramatist, Christopher Fry, is the next attraction scheduled for the Old Globe Theatre in Balboa Park.

This is the recent London and New York stage hit called "The Lady's Not For Burning," which will open at the Globe Jan. 8 and continue nightly at 8:30 except Mondays, through Jan. 27. Written in "a richness of language the like of which has not been heard in modern theatre," according to the New York Herald-Tribune critic, "The Lady's Not For Burning" is "a delightful foolery written by a man who is said to have 'a genius for turning phrases that sing, dance and snicker.'"

Fry's romantic comedy takes place in the mayor's house in a medieval market town. Here two people meet on the brink of death. One, a disillusioned discharged soldier, trumps up his own crime and demands the village authorities hang him. The other is a village girl condemned to the stake as a witch. In the end, the young man and the witch—who really isn't—are doomed to live and love.

Bette Statton and Stan Jones will be seen in the leading roles of the San Diego Community Theatre production of "The Lady's Not For Burning," which will be directed by Craig Noel with sets by Boardman O'Connor.

## Local Architect Wins Competition

Richard G. Wheeler, 3664 Curtis St., has won the interior division of the Second Annual Gold Trowel Award Competition, a contest sponsored by the Plastering & Lathing Institute of San Diego to honor local architects for outstanding use of plaster in design.

Wheeler won a gold plaque and a \$200 cash award for his design for the lobby of the Mission Valley Inn, 825 W. Camino del Rio, which was announced this week by William E. Thayer, institute chairman.

Wheeler, who has offices at 3276 Roscamans, in commenting on the award-winning building he designed, said, "We used the texture of plaster to contrast with the softness of wood to provide eye appeal in the lobby of the Mission Valley Inn. We felt that the texture of plaster would soften the low ceiling line. By specifying lath and plaster we were assured of achieving our planned effect."

General contractor for the building was the Reis Construction Co. Plastering contractor was E. F. Brady Co.

## SAVE

AS YOU SPEND  
SHOP WHERE YOU GET  
"JAN" GREEN STAMPS

OCEAN BEACH  
LOWNE'S DEPT. STORE  
4900 Newport  
AC-2-5555

LOMA PORTAL  
R. E. MOORE GARAGE & SERVICE STATION  
2918 Lytton St.  
AC-3-3331

## Legal Notices

NOTICE TO CREDITORS

ESTATE OF ALBERT BRUCE HENRY

also known as ALBERT BRUCE O'NEIL, deceased.

Notice is hereby given by A. E. GALLAGHER, as Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them to the said Administrator at his place of business, 3222 Congress St., San Diego 10, California.

A. E. GALLAGHER, Administrator of the Estate of the above named decedent.

JAMES DON KELLER, District Attorney and County Counsel.

By DUANE J. CARNES, Deputy.

Attorneys for said Administrator.

Published in the Peninsula News Dec. 13, 23, 27, 1956; Jan. 3, 1957.

## NOTICE TO CREDITORS

ESTATE OF Katherine S. Pendleton, deceased.

Notice is hereby given by the undersigned Roscoe Porter, as the Executor of the Estate of Katherine S. Pendleton, deceased, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them to the said Executor at his place of business, 1136 E. D. Trust & Savings Bldg., San Diego 1, Calif.

Signed: ROSCOE PORTER, Executor of the Estate of Katherine S. Pendleton, deceased.

Dated at San Diego, California this 21st day of December, 1956.

ROY M. CLEATOR, Attorney for said Executor.

Published in the Peninsula News Dec. 27, 1956, Jan. 3, 10, 17, 1957.

## 1—Homes For Sale



Regardless of the location... let L. Van Stelle Realtor, 2304 Sunset Cliffs Boulevard, find it for you.

## 5—Rentals

WELCOME FRIENDS TO THE DEL WOOD APT. MOTEL. A Satisfied Guest is our first Consideration. Studio Apts. Day, Week or Month AC-2-1909 2104 Bacon St. San Diego 7, Calif.

OFFICE OR STORE, La Plaza Shopping Center, AC-2-2516.

## 5-A—Houses, Furn., Unfurn

\$150—3 B.R., unfurnished. Patio, range, refrigerator. Child ok. Lease. AC-3-7141.

## 5-C—Apts., Furn., Unfurn.

PARK LA JOLLA An address of Distinction

The quiet dignity and charm of gracious living. A personal inspection of these beautifully landscaped apartments with private sun balconies, picture windows, modern conveniences will convince the most discriminating that these are the best rental values in the La Jolla area.

Four, five, and six room apartments, \$110 to \$155 per month.

Rental office open daily 5299 La Jolla Blvd. La Jolla HU-8-0541 After hours call HU-8-9432

## 5-E—Rooms

PT. LOMA: SINGLE or double room. Business people. Phone AC-3-1026.

ATTRACTIVE single with private entrance. \$35. Man. Phone AC-3-7363.

## 5-G—Misc. Rentals

DO IT YOURSELF Rent Our Tools & Equipment Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, With Doser and Plow, Sanders, Misc. portable electric tools. Trailers. Elect. Hedge Shears.

AUSTIN'S 4856 Santa Monica AC-3-3324

6—Wanted To Rent

MIDDLE-AGED COUPLE need unfurnished two bedroom house or apartment, to \$85. No children or pets. AC-3-3713.

FURNISHED 2 or 3 BEDROOM house or apartment. Give good care, option to buy. AC-2-7254, daytimes.

## 6-A—Room & Board

ROOM AND BOARD FOR 2 MEN. Twin beds. AC-2-9401.

## 8—Contractors, Builders

## REMODELING & ROOM ADDITIONS

Let us assist you in your planning and financing. FREE ESTIMATES & ADVICE. SAN DIEGO HOME IMPROVEMENT CO. 4837 Voltaire Day AC-3-1914 Nite AC-3-8849

## WE BUILD ON YOUR LOT

CHAFFIN'S General Contractors 4149 Midway Dr. AC-2-7803

## WALLS, FIREPLACES, PATIOS, BARBECUES, DRAINS, CARPENTRY, PLASTERING, A. SIMAS. FREE ESTIMATES. AC-2-6717.

## 9—Painting & Decorating

## ROBBIE'S

Painting and Paperhanging Contractors

FREE ESTIMATES 1885 Froude Street

Call AC-2-6181 or AC-2-2034 after 4 p.m. or all day weekends.

## 10—Landscaping

Andy's LAWN MAINTENANCE Gardening Service. Tree Service Expert Lawn Renovation Free Estimate AC-3-5358

## 13—Schools, Instruction

MUSIC INSTRUCTION On Clarinet, Saxophone, Flute. Beginners or advanced, \$1.50. My home. Mr. Franzman, AC-2-4584

PIANO LESSONS, MY HOME. AC-2-5026.

ACCORDION LESSONS: Private, in home. Band lessons and public appearances. 10 week introductory offer (includes accordion). Donald Gonsalves, Phone AC-2-4223.

## 14—Personals

A TOGETHERNESS IN HELPING ONE ANOTHER Your donations of no longer used clothing, shoes, toys, books, and furniture provide jobs in a sheltered workshop for the handicapped and needy.

GOODWILL INDUSTRIES 402 5th Ave. BE-3-5157 24 Hr. Telephone Service Myron Insko, Exec. Director

## TELEVISION FOR SALE—How many people would buy that television if the price was right? Use the classified ads for results.

## 15—Services Offered

## TYPEWRITERS

ADDING MACHINES Buy for less. Discount to Service Men. Rentals, Repair, Sales. 30 years experience.

## Beach Typewriter Co.

5035 Newport AC-2-7133 Ocean Beach

## LAWN MOWERS

SHARPENED Hand or power by factory approved methods. Satisfaction guaranteed.

Saws, Shears, Hand tools Pick-Up and Delivery

## AUSTIN'S

4856 Santa Monica AC-3-3324

## WINDOW SHADES

Repaired — Replaced Bring in your old rollers and save.

## SHAW'S FURNITURE

4051 Voltaire AC-3-3630

## 5022 Santa Monica AC-3-7743

## Ocean Beach CARPET SHOP

Installation • Binding • Repairs

FREE PICK UP & DELIVERY

## LANDSCAPE GARDENING

EXPERT PRUNING YARD CLEAN UP HAULING

BEN M. STONE AC-3-7668 AC-3-9477

## PURCELL RUG FARM, Used Rugs & Carpets, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. \$x12 Cleaned \$6.00. 4234 Voltaire. AC-3-9877.

## IRONING, my home. Day house cleaning. 5033 Newport, rear Newport Cleaners. AC-3-6706.

## CARPENTRY, Small remodeling, Home repairs, by hour or day. Phone AC-2-2305.

## WINDOW CLEANING JANITORIAL SERVICES

Residential, Commercial. Also floor waxing. Call Tony AC-3-8314 or AC-3-9635.

## LAWN MAINTENANCE—Clean-up, hauling. Call Larry AC-2-2581, AC-3-1105.

## IRONING or Baby Sitting, my home or yours. Reasonable. AC-2-2317.

## IRONING, MY HOME — Also baby sitting, yours. AC-3-8029.

## MOTHER, CHILD CARE, ALSO while you are in hospital with baby. AC-2-7803.

## CARPENTRY JOURNEYMAN, Particular work for particular people. Roy Bonham, AC-3-7331.

## MIMEOGRAPHING Distinctive Work. IBM Electric Typewriter. Telephone Answering Service. LELA LAYNE 1051 Roscamans AC-3-3719

## FIREPLACES & BLOCK WALLS Chain link and Redwood fences. AC-2-2794.

## CABINETS — Furniture, store fixtures, displays manufactured. Bank financing. AC-3-1592.

## PIANOS & ORGANS TUNED and repaired. Smith, AC-2-8379. 4869 Santa Monica.

## IRONING, CHILD CARE, my home. AC-3-1773.

## REAL ESTATE

LEVEL LOT 75x75 R-1 Coastline view \$6,000. Hurry!! Madelyn Johnston, Realtor 4753 Voltaire AC-2-8661; eves. AC-2-9127

## OPEN DAILY

3 bedrooms, 2 baths, den, patio. 821 CATALINA BLVD.

## 15—Services Offered

MAN OF ALL WORK will help you eves. and Saturdays. AC-3-5790.

Typing-DICTATION by phone. Free pick up and delivery. AC-2-0035.

TAILORING, RESTYLING, ALTERATIONS. "Lili". AC-3-6483 or AC-3-1325.

WILDA'S DRESSMAKING-ALTERATIONS 1844 Bacon St. AC-3-0220

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

CERAMIC TILE WORK. Remodeling of all types. Melvin Russell. AC-2-2652.

ROOFING, Painting, Floor tile, and What have you! AC-2-2263.

ALTERATIONS, BLANKET BINDING, LULU, AC-2-8097.

## COCKTAIL LUNGES

WEBB'S Dancing 1921 Bacon St. AC-3-9245

## FLORISTS

JO'S FLOWER SHOP 4728 Voltaire AC-3-3306

## FUNERAL HOME

BEARDSLEY FUNERAL HOME 1818 Sunset Cliffs AC-3-8100

## JEWELERS

The Biggest Little Jeweler in Ocean Beach C. L. DERSCH JEWELER and WATCHMAKER 4952 Newport Ave. Ocean Beach All Work Done in our Shop! AC-3-0215

SMITH & SONS JEWELERS 4831 Newport AC-3-0718

## YOUR MONEY

BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.

CREDIT JEWELERS 4822 NEWPORT AVE. AC-3-1840 Ocean Beach

## LUMBER

POINT LOMA LUMBER CO. 4975 N. Harbor Drive AC-3-7111

## INCOME TAX

Your Home AC-3-8656

## MOVING & STORAGE

OCEAN BEACH TRANSFER MOVING AND STORAGE 5040 NEWPORT AVE. AC-3-3271

## NOTARIES

SIEGEL REALTY 4170 Voltaire AC-3-7147

## NURSERIES

BLUE PACIFIC NURSERY 4850 Newport AC-2-1151

## SCHOOLS

Nursery to First Grade Little Tots Nursery School 4972 Santa Monica AC-2-2314

## PLAYHOUSE NURSERY SCHOOL

6:45 to 5:30 Ages 2 to 6 Preschool and kindergarten—Hot Lunches

4678 Santa Monica AC-2-8418

## PT. LOMA PLAY SCHOOL

2 thru 6 yrs. 2909 Keats (near DeFallo's) AC-2-9111

## SERVICE STATIONS

BILL'S MOBILGAS SERVICE Corner Point Loma Ave. and Sunset Cliffs. AC-2-4422

## WATER SOFTENERS, Sales & Service

DUDLEY PLUMBING 4950 Voltaire AC-3-7468

## TAXI SERVICE

A.B.C. CAB CO. AC-3-8322 2-Way Radios Oper 24 hrs. Low, Low Rates Go Anywhere 5 can ride for price of 1 5049 Newport

## 17—Child Care

CHILD CARE my home. Any age. AC-3-5104.

OCEAN BEACH VICINITY. Have own car. Elderly lady. AC-3-1378, 4375 Coronado.

## 18-A—Help Wanted

BOYS, TO DELIVER PENINSULA NEWS, ROSECRANS & TALBOT AREA EACH THURSDAY. AC-3-3156.

## 19—Help Wanted, Female

COLLECTION CLERK, typist. Will train. AC-3-9610.

WANTED, HOUSEKEEPER. AC-3-1205.

REGISTERED NURSE for small o.b. hospital. AC-3-8668.

## 20—Help Wanted, Male

BOYS 10 TO 15, sell Los Angeles Examiner weekends. Ocean Beach-PT. Loma areas. AC-2-6632 after 5 p.m.

## 21—Radio, TV

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

GUARANTEED SERVICE on all makes of television, phonographs, car and home radios. 30 yrs. experience. PT. LOMA RADIO & TV, 4875 Voltaire, AC-2-8378.

## 24—Misc. For Sale

INLAID LINOLEUM Latest Designs by ARMSTRONG—including CORLON FREE ESTIMATES SHAW'S FURNITURE 4051 Voltaire St. AC-3-3630

NORGE WASHER, wringer type with pump, \$19.50. AC-3-3251, 5015 Newport



NOEL FURNITURE'S . . .

# GIANT

## JANUARY CLEARANCE

# CONTINUES



### 4PC. BEDROOM GROUP

that Includes Dresser with beveled mirror, 2 twin sized book case head boards, 1 nite stand — — Fawn gray finish.

COMPLETE SET

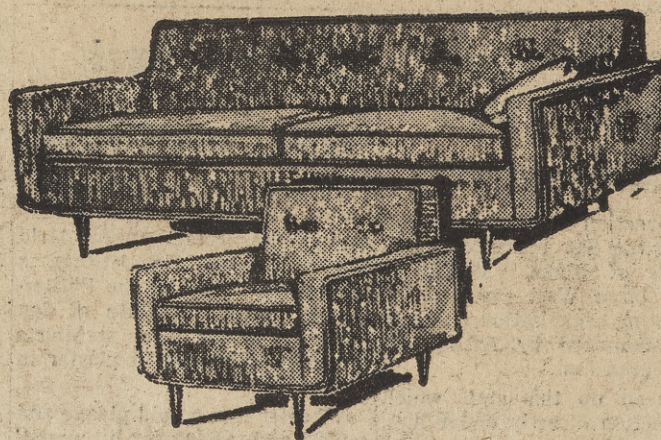
ALL FOUR PIECES ONLY

4 Pc. group including dresser with mirror, book case head.. board.. and two nite stands — Hand rubbed blond finish.

\$ **135** | \$ **120**

### Living Room Sets

3 Living Room Sets. All have rubberized hair — All convert into double beds — — Your choice of Red, Green, or Charcoal.



### Divan and Matching Chair

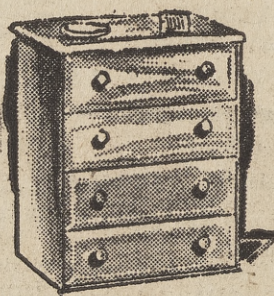
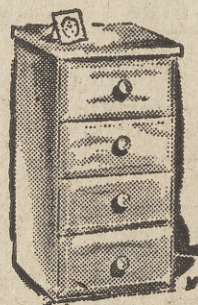
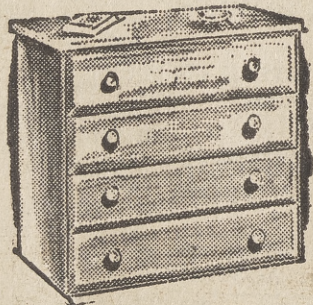
\$ **125**

*Unpainted  
Furniture*

### All Unfinished Furniture Going At Cost

- ALL KINDS OF DESKS
- ALL SIZES OF CHESTS
- BOOK SHELVES AND NITE STANDS

Many are made of kiln dried fir — all are tremendous bargains — see them in the window display at our main store.



### Dining Room and Dinette Sets

Certified 5 Pc. black metal dining room set — — gray chairs and gray mar-proof top.

ALL FOR

\$ **45**



SET COMPLETE

5-Pc. Certified chrome dinette set in green and gray — washable plastic chairs and mar-proof top.

\$ **40**

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

## NOEL FURNITURE

4836 Newport Avenue,

Ocean Beach, AC-3-3163

### NEW STORE HOURS

We are now open Monday at 9:30 a.m. and close at 6 p.m. --- Fridays we will remain open 9:30 to 9

